

The Great Milk (stout) Ride © 2011



Sunday 4th September

19th Annual "Great Milk (stout) Ride" 2011

Sunday 4th September 2011. Registration 8.30am

All Proceeds go to Macmillan Cancer Support

Check out our web-site: www.gmsr.co.uk

Follow us on Twitter and Facebook

Welcome to GMSR 2011

Thank you for taking part

Sunday 4th September 2011 will see the **19th running** of this annual event, which is held to celebrate the memory of John Woodhouse, of Glasshouses and to support the organisation which has helped so many cancer sufferers and their families over the years.

This year we're again at the "Showground"

The Great Milk (stout) Ride and all the associated entertainment will this year be taking place at the Nidderdale Agricultural Society Pateley Bridge Showground, where all will be made very welcome.

Continuous growth

Since 1993 when 29 riders raised £1,350, through to last year, when 450 riders raised £30,000 *The Great Milk (stout) Ride* has been able to hand over to Macmillan more than £430,000.

The Great Milk (stout) Ride 2011 expects to be able to continue its record breaking progress by inviting even more riders to produce even more money for Macmillan, by involving more pubs, more companies and more people, from within the Harrogate area having fun supporting Macmillan. Everyone completing the *Great Milk (stout) Ride 2011* will get a dated medal and a certificate to show to their sponsors. Every Pub and Team Challenge entry will receive a Poster/Certificate to display on their wall for customers/drinking chums to appreciate.

Sponsorship

Everything we do in the ride is about you coming to have a great day out and enjoying the ride, whilst raising money for a great charity. We do know that at the moment getting sponsorship is difficult in the current times, but please remember that we need you to give us some sponsorship. So if you are unable to get any sponsorship then we will ask you to donate £10 on the day towards the charity!

Why not enter your own team and come and join us?

- **DO** please read the information on Gift Aid. This will enable Macmillan to collect 25p in every pound from the government on behalf of tax paying sponsors.
- **DON'T** forget to visit our web site and blog, where you can keep up to date with all the latest news.
- Download the PDF files of poster, team sheet and car stickers and display as appropriate

Having Fun Supporting Macmillan

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Remember: "It's a Ride not a Race". The roads will NOT be closed; they will be open to all vehicles, small and large. For your own safety, and that of others, please take care to ride carefully and safely.

Yours sincerely

The "Great Milk (stout) Ride" 2011 team!

PS. Why not recruit another friend, or colleague to join you/us on the 4th September.

See what you can do, please, and good luck